



Creating a world **Where Everything Connects**

A world of opportunity

An aerial photograph of Paris, France, taken during the 'golden hour' of sunset. The Eiffel Tower stands prominently on the right side of the frame, its dark silhouette contrasting with the warm, orange and yellow light of the sky. The city's dense urban landscape, with its characteristic Haussmannian architecture, fills the foreground and middle ground. In the background, the modern skyscrapers of the La Défense district are visible against the horizon. The overall atmosphere is one of a vibrant, historic city embracing modernity.

Alcatel-Lucent Enterprise is one of the world's leading networking, communications, and cloud solutions providers. With flexible business models in the cloud, on premises and in hybrid environments, our technology connects everything and everyone.

We create new and better ways of working together, enabling people to communicate and collaborate more effectively. All our solutions are tailored for the needs of individual organisations, whatever their size, with built-in security and limited environmental impact.

A global presence

An international reputation

With headquarters in Paris, France, we have 50+ ALE representative offices around the world. We also have over 3,400 business partners and distribution networks worldwide. This gives us global reach with a local focus.

1M+
customers **worldwide**

100
years of **innovation**

3,400
business partners & distribution
network **worldwide**

50+
representative offices

Add to that an unrivalled history, with over 100 years of innovation, and you can see why Alcatel-Lucent Enterprise has become a trusted advisor to more than a million enterprise customers all over the world.

A world we shaped

Alcatel-Lucent Enterprise started life over 100 years ago in 1919 in the Alsace region of France, when Aaron Weil created a small company called Le Téléphone Privé. Over the past century, this company, enriched by several mergers, corporate expansion, and empowering technology, has changed the face of telecoms.



Following the runaway success of Le Téléphone Privé, the company ramped up its production of usage-based telecoms services. The strength of its business model and the innovative nature of its commercial products ensured that the business thrived in the roaring 1920s and 1930s, taking the name of Téléphonie Industrielle et Commerciale (Télic).



Accelerating transformation in a changing world

The company's transformation accelerated in the second half of the 20th century. In 1970, Alcatel (Alsacienne de Constructions Atomiques, de Télécommunications et d'Électronique) was created and became one of the largest communications companies in the market. Following other acquisitions, Alcatel merged with Lucent Technologies to create the new Alcatel-Lucent – a global communications powerhouse. Business vision and new technologies continued to deliver more breakthroughs. Alcatel-Lucent's communications technology played a major part in developing global society, business success, and customer and carrier communications. In 2014, the Alcatel-Lucent Group separated into two companies, Alcatel-Lucent and Alcatel-Lucent Enterprise.

A world of smart solutions

We provide industry-specific Digital Age Networking, Communications and Cloud solutions, applications, and services to businesses of all sizes across the globe.

Offering the flexibility of Cloud, On Premises and Hybrid, means that our customers can choose solutions that are tailored to their needs and their business goals.



Where
Everything
Connects

Digital Age Communications solutions

Native, open, adaptable, and durable communication solutions with high scalability and configurability:

- Telephony user experience centred on real time efficiency, ease, and productivity
- Flexible collaboration solutions (In the Cloud/On Premises/Hybrid) with capability to integrate 3rd party applications



Digital Age Networking solutions

Autonomous networks and workflows automate mission-critical network operations and improve user experience. IoT Secure on-boarding, Management and Tracking to help scale up digitalisation.

Being fully certified to ISO 9001 and ISO 27001, our customers can rest-assured they are in safe hands.

Customised Industry Solutions

We are a specialist, not a generalist. Our knowledge of key vertical markets gives us a unique perspective on what different businesses and organisations require to transform digital networking and communication.

These are just some of the ways in which we are creating a world Where Everything Connects.

Government

Providing a breakthrough citizen experience with connected public services and safety.



Transportation

Moving from connected. to smart transport 4.0.



Hospitality

Optimising performance and personalising connected guest experience.



Brochure

Creating a world where everyone connects



Education

Empowering student success.

Healthcare

Optimising the care pathway for better outcomes.



Complete solutions with end-to-end services

Advanced technology is great. However, it is nothing without support. To ensure that all our solutions truly deliver, we provide end-to-end services that guide our enterprise customers through their digital journey. We advise and secure technology transitions and Cloud migrations. We provide ongoing support, training, professional, managed and foundation services that help customers maximise the business benefit of ALE solutions.



A world with values

We believe that strong values make great business. Our values lie at the heart of who we are and what we do.

Customer centricity

Our customers and partners are our priority. We listen, understand and care.



Reliability

We are accountable for our actions and build relationships based on trust.



Speed and agility

We make informed decisions quickly, commit to a plan and execute.

Our focus is on results that are simple and make our customers, partners, and employees happy.



Taking action to make the world a better place

As a leading organisation in the business world, we believe that it's our responsibility to consider our impact on the wider world. We have a wide range of initiatives that acknowledge our responsibilities to people and the planet, creating a culture of integrity, and supporting the communities around us.

EcoVadis Sustainability Assessment

As part of our Corporate Social Responsibility (CSR), we have subscribed to EcoVadis since 2016. As the world's most trusted platform for rating business sustainability, it measures our performance based on 21 sustainability criteria. Recently, this has seen us awarded a coveted Silver Medal rating, placing us in the top 10% of manufacturers in our industry.



United Nations Global Compact

We are active participants in the UN Global Compact. This is a commitment to operate in ways that meet fundamental responsibilities in the areas of human rights, labour, environment, and anti-corruption. We also engage in collaborative projects which advance the broader development goals of the United Nations, all focused on changing our world for the better.

Protecting the environment

We are continuously committed to protecting the environment and operating in a way that reduces negative impact on the planet. ALE designs products with the lowest environmental impacts by respecting local, national, and international legislation to track hazardous substances and to eliminate banned substances from our products.

Brochure

Creating a world where everyone connects



Putting people at the centre of our world

Our code of conduct is the cornerstone of our business ethics, integrity and compliance commitment – it is embodied through all that we do, and the actions of our people:



Together

A group of ALE employees that seeks to achieve the business benefits that diversity and an inclusive workforce bring.

#GoGreen

A team which sets goals to 'Make ALE Greener' and seeks to reduce our ecological footprint and play a key role as a global company in the protection of our planet.

#ALEImpact

This employee-led charity and fundraising program is founded on the principle that, to meet our strategic corporate objectives, we also need to enhance and serve the communities where employees, partners and customers live and work.

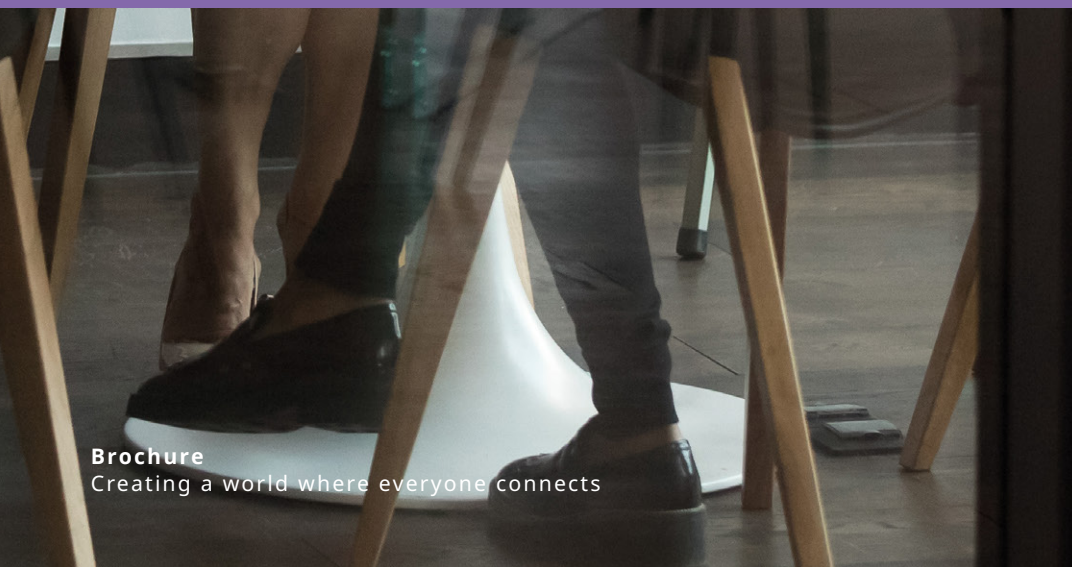


Mercy Ships

A charity that operates the largest non-governmental hospital ships in the world. We support them by delivering solutions for life-saving medical care.

Qhubeka

Alcatel-Lucent Enterprise helps raise funds and deliver technology for this South African-based charity which provides bikes to empower school children to build a better future.



A world of difference

Why do so many of the world's most progressive organisations and businesses choose Alcatel-Lucent Enterprise?

Because we're different. Just look what we bring together to make us stand apart:

- Our extensive end-to-end portfolio of network, communications, and cloud solutions for enterprise customers
- Our commitment to our go-to-market model through our Business Partners
- Our differentiated industry focus, recognised by customers and analysts
- Our open industry standards to help streamline development and interoperability



Working together, we deliver the technology solutions that really do make a difference – connecting people, machines, things, and processes while creating a more sustainable future for all.

Discover what Alcatel-Lucent Enterprise can do for you

If you would like to discover how ALE solutions and services could transform the way that you work and communicate, contact us today:

al-enterprise.com

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