

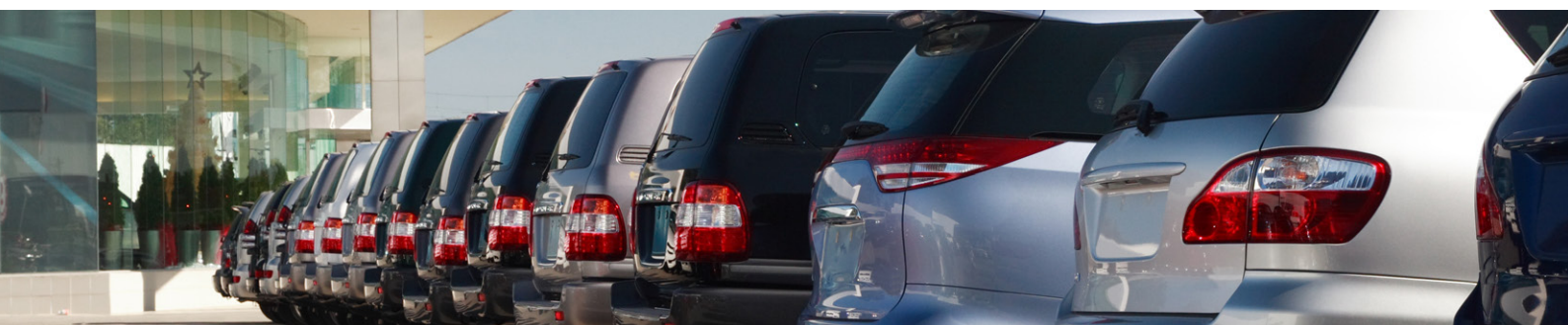


Integrate Rainbow Hub into your car dealership

Boost sales and optimise your customer journey

Today, the number of visits to dealerships is approximately 2.1 per purchase.¹ Customers arrive at the dealership largely pre-informed about their vehicles of interest through access to a variety of digital channels. To provide the best possible experience, it's essential to follow customers through their journey and to respond quickly to queries. Discover how Rainbow Hub can address your key challenges to:

- Provide a personalised customer journey
- Be responsive
- Leverage groupings for efficient call handling
- Benefit from cloud telephony



Personalised customer care

- Respond effectively by phone wherever you are, on any device
- Increase your closing rate with better reactivity
- Reassure customers of your availability and demonstrate their importance to your business
- Stay in touch with customers, discuss their vehicle use, anticipate their needs and win their loyalty for future sales

Be responsive to all your customers

- Respond more easily to requests received by phone call, e-mail, video, or other
- Increase customer satisfaction
- Use the device that suits you best while keeping the same business number

¹ Axess, <https://www.axess.fr/blog/distribution-automobile/ecommerce-vente-automobile>, November 2021.





Leverage grouping for efficient call handling

- Use the grouping power of the ALE cloud solution to enable every brand and every site to offer a quality welcome
- Benefit from unlimited calls to dedicated numbers
- Customise your greeting messages and opening/closing time information
- Access call statistics for better management

Benefit from cloud telephony

- Intuitive application available on PC and mobile
- Self-learning modules integrated into the application
- Pay-as-you-go flexibility
- No investment or local infrastructure and can be adapted at any time

Are you ready to discover Rainbow Hub?
Contact us to explore the possibilities together!

[Rainbow Hub Free Trial](#) | [Alcatel-Lucent Enterprise \(al-enterprise.com\)](#)

For more information about Rainbow™ by Alcatel-Lucent Enterprise visit [openrainbow.com](#)