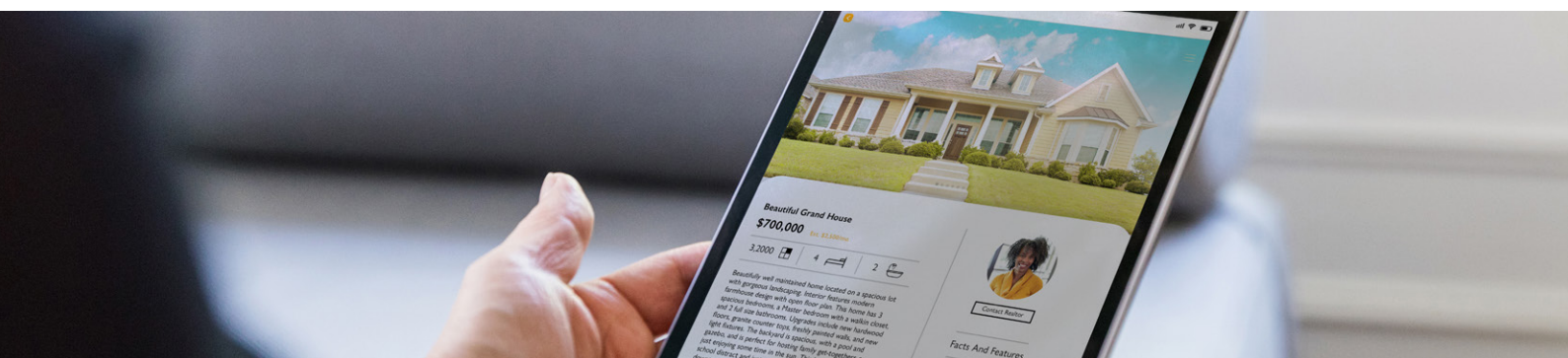# Optimise your real estate agent and customer exchanges with Rainbow Hub

Centralise your services and communications tools and stay in touch with customers.

Cloud solutions like Rainbow Hub, let real estate agencies provide increased accessibility to their customers, ensure smooth and regular communications and provide real-time information about available properties. With Rainbow Hub, real estate agencies benefit from a flexible collaboration platform, a clear separation between professional and personal life, as well as ease of use for their staff. Find out how Rainbow Hub can address your key challenges including:

- Greater accessibility and availability
- Establish a strong bond with customers while separating private and professional life
- Virtual tours and new practices
- Easy to use for you and your customers

Greater accessibility and availability

- Stay connected with your customers using your business number on your PC, smartphone, landline, or tablet
- Respond quickly to client queries with the right files and data on hand
- Offer personalised, responsive service with the ALE softphone and messaging service
- Contact partners quickly, and launch contractor work immediately with the always-available chat bubbles

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Establish a strong bond with customers while separating private and professional life

- Share personal information and documentation in complete confidence
- Maintain frequent exchanges to build customer loyalty
- Set up automated alerts by connecting your database to Rainbow Hub to keep your customers informed of new properties matching their preferences
- Find interested prospects who can connect wiith agents, and have access to all the information they need about your properties
- Share only your business number and never be disturbed on your personal line

Virtual tours and new practices

- Offer customers the opportunity to visit properties remotely with a high-quality immersive experience
- Invite up to 120 participants to virtual meetings including; builders, project managers and agents, among others
- Integrate your digital tools and get detailed reports on real estate market trends, to help agents assess property values and propose competitive and relevant offers to your different segments

Easy to use for you and your customers

- Designed to get you up and running quickly
- Integrated self-learning modules for your agents

Are you ready to discover Rainbow Hub?
Contact us to explore the possibilities together!

Rainbow Hub Free Trial | Alcatel-Lucent Enterprise (al-enterprise.com)
For more information about Rainbow™ by Alcatel-Lucent Enterprise visit openrainbow.com

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