Rainbow™ by Alcatel-Lucent Enterprise
Next-generation communications designed for ISPs

If you're a business Internet Service Provider (ISP) looking to differentiate your service and build customer loyalty, choose Rainbow™ Hub—a next-generation cloud-based real-time communications and collaboration platform for businesses of all sizes.

Why Rainbow Hub?

Service diversification: Expand your portfolio by offering unified communications and collaboration services, including VoIP, messaging and video conferencing to your enterprise customers.

- **Customer retention:** Provide a comprehensive and integrated solution to enhance customer satisfaction and loyalty

- **Increased revenue:** Generate additional income through end-user subscriptions and additional traffic sales

- **Leverage your investment in SIP trunking:** If you're an SIP service provider, you can connect your services to Rainbow Hub and bundle traffic with Rainbow Hub licenses

- **No infrastructure investment needed:** ALE hosts and manages the service, so you can focus on what's most important—your customers

- **Ease of use:** The application is so simple you don't have to be a unified communications expert

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What your customers will love about Rainbow Hub

- No on-site equipment (except phones) and no maintenance is required. Everything is in the cloud and constantly evolving to offer new services as they become available on the platform. Communications follow your customers wherever they are from any device.

- A single interface to access all services on PCs, smartphones and tablets. Built-in video tutorials help users get the most out of their investment.

- Self-service and easy administration of powerful PBX features

- Comprehensive statistics on calls, groups and IVR

- Customers have the option to use Rainbow Hub alone and benefit from all Rainbow services including voice, group messaging and video, or to use Rainbow Hub in combination with unified communications services from Google or Microsoft.

Elevate your ISP services with Rainbow!

Easy to sell, easy to deploy, easy to use! Empower your customers with next-generation communications tools!

Contact us today to learn more about Rainbow Hub and its benefits.

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