# Rainbow™ Webinar by Alcatel-Lucent Enterprise

Simplify the management of your webinars and maximize your impact

Alcatel·Lucent
Enterprise

# Transforming business communications with Rainbow Webinar

As organizations move towards complex operations with remote training requirements, the use of high-performance virtual communication tools is crucial.

Rainbow™ Webinar by Alcatel-Lucent Enterprise is a cloud-based solution that meets the need for enterprise training and provides a dynamic way to communicate to large corporate audiences. It is designed to meet the diverse needs of businesses, helping them move to a cloud-based conferencing solution with confidence and security.

By integrating Rainbow Webinar into their digital strategy, businesses can improve internal and external engagement by optimizing their communication. What's more, our solution offers high-quality video and audio comfort and real-time interaction tools.

# Core capabilities

### Robust and scalable platform

- **Large-capacity events:** Host webinars and conferences with hundreds of participants without compromising quality, performance or security
- **Flexible hosting options:** Easily manage internal conferences and public webinars, allowing for the inclusion of both internal and external speakers and participants

### Enhanced interaction tools

- **Real-time engagement:** Use features like inviting people on stage, polls and chat to maintain audience engagement and interactivity

### Seamless integration

- **Compatibility:** Works smoothly with existing workflows and tools, including major operating systems like Windows, macOS and mobile platforms
- **Minimal training required:** User-friendly interface ensures quick adoption and minimal disruption to your operations

### Advanced analytics and reporting

- **Detailed insights:** Gain access to comprehensive analytics on attendance, engagement and participant behavior
- **Performance metrics:** Use data to measure the success of events and identify areas for improvement

### Top security

- **European data centers:** A French solution hosted in European data centers, that comply with the highest standards of data privacy and regulations
- **Strict certifications:** Regulated by the strictest certifications, guaranteeing the confidentiality of shared data and the security of all participants
- **Advanced encryption:** Strong security protocols safeguard data, providing peace of mind for both organizers and participants
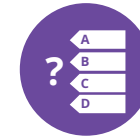
# Key features

REGISTRATION

BACKSTAGE

SCREEN SHARING

POLLING

GUEST SPEAKERS

CHAT

RAISE HAND

CHAT OPTIONS

SOCIAL NETWORKS

VIDEO STREAMING

FILESHARING

INVITE ON STAGE

REMINDERS

WAITING ROOM (LOBBY)

ANALYTICS

RECORDING

# Benefits

| Boost engagement and collaboration |
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- **Enhanced communication:** Bridge the gap between remote and on-site employees with a unified platform for all your virtual event needs

| Cost-effective solution |
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- **Subscription-based model:** Flexible pricing with no need for additional hardware or complex licensing at the server level

- **Resource optimization:** Reduce travel and venue costs associated with traditional events

| Future-proof solution |
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- **Scalability:** Easily scale your virtual events as your organization grows

- **Innovation:** Offer high-quality webinars thanks to an intuitive, comprehensive user experience and the latest innovative features

# Use cases

### Internal conferences

- Ideal for company-wide meetings and strategic planning discussions

### Public webinars

- Perfect for product launches, customer training and thought leadership events
- Facilitates interaction with a global audience, expanding reach and influence

### Large-scale virtual events

- Suitable for industry conferences, trade shows and networking events
- Provides a platform for diverse participation and collaboration

### Confidential conferences with maximum security

- Specifically designed for organizations requiring the utmost security and confidentiality
- Ideal for board meetings, legal consultations and sensitive corporate discussions at large scale

# Contact us to start with Rainbow Webinar

Experience seamless virtual communication with Rainbow Webinar, the webinar solution designed to elevate your digital engagement.

Please contact your integrator / ALE Business Partner for further information.

Visit openrainbow.com to learn more.

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