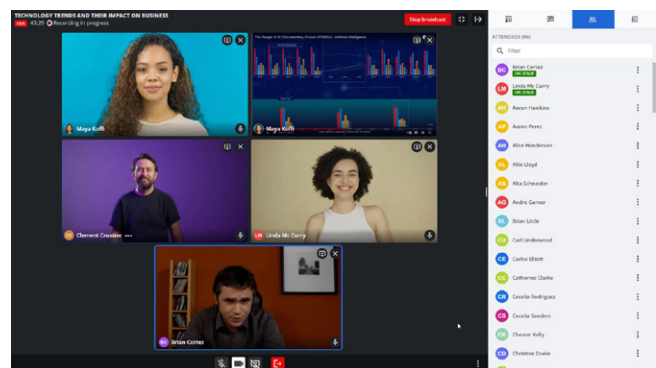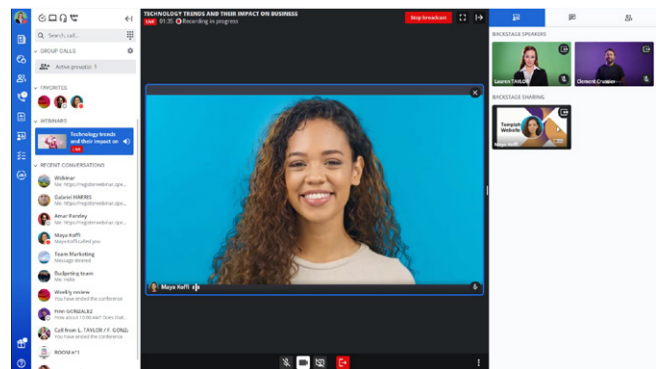# Rainbow™ Webinar by Alcatel-Lucent Enterprise

Present, share and engage with your audience

Rainbow™ Webinar by Alcatel-Lucent Enterprise is a cloud-based feature designed for hosting large capacity virtual events, internal conferences and public webinars. It accommodates a wide range of audience sizes and manages the flow of participants efficiently, whether they are internal staff or external guests.

Rainbow Webinar provides organizers with tools to schedule, manage and monitor events. The platform enables the integration of external speakers and participants, ensuring smooth coordination and interaction. Its intuitive interface allows easy selection and management of event resources, giving an optimal experience for both hosts and attendees.

Rainbow Webinar also offers detailed analytics and reporting features that provide organizers with insights into attendance, engagement and performance through metrics. It ensures that events are well executed and provides valuable data for continuous improvement.

Key Features	
Stage/Slides	Alternate between stage and backstage during the live show for a smoother organization and experience.
Polling	Involve and engage your participants with pre-prepared polls.
Guest speakers	Invite external stakeholders securely
Chat	Boost your interactions with chat and polling functions
Raise hand	Use the Raise Hand feature to invite participants to the stage.
Chat options -Public mode / Private mode / Presentation mode	
File sharing	Exchange files quickly with your audience
Reminders	Set automatic reminders for your participants
Waiting room (lobby)	Give your attendees a complete, high-quality experience by personalizing their waiting room with YouTube videos.
Recording	Recording the webinar enables you to distribute the content to interested participants who were unable to attend the session.
Stage / Backstage	Prepare your presentation whenever you like and as many times as you like backstage.
Mobile	Participants can access the Webinar on multiple devices!

Subscription-based model

Rainbow Webinar has a unique licensing model. Instead of individual licenses per organizer, the model is based on a license per concurrent webinar. Concurrent licensing enables a certain number of licenses to be shared among a group of users simultaneously. This allows for a larger number of potential users and a smaller number of concurrent licenses.

This model provides flexibility and efficiency, allowing businesses to scale their webinar activities as needed without the unnecessary cost of unused individual licenses. It's a smart solution for growing companies that need to manage resources wisely while expanding their outreach and engagement strategies.

Alcatel·Lucent Enterprise