

Is Everything as a Service the new standard?

In today's challenging economic climate, organizations are looking to **stabilize operational costs**, **improve agility** and **optimize efficiency**. In this context, business leaders must make extra efforts to handle multiple challenges, including:

- **Operational**, with workforce shortages and new employees' expectations
- **Financial**, forcing better budget control and cash flow management
- **Commercial**, to adapt to changing purchasing habits and enhance customer acquisition and loyalty

To improve their competitiveness, organizations are more and more transitioning to an **as a Service (XaaS) model**.

There are multiple reasons to embrace as a Service solutions, and many organizations are making the shift as confirmed by industry analysts and experts who are projecting its continued growth. Does this mean that XaaS is the new standard?

Shifting to as a Service models

Businesses have always been innovative and imaginative in overcoming difficult and troubled times. Today, the demand for XaaS marks a transformative change in how businesses are moving from one-time purchase to subscription-based purchasing models to achieve successful outcomes and thrive.

25%

between 2023 and 2030, the global XaaS market size is expected to show a compound annual growth rate (CAGR) of almost 25%¹

7

out of 10 organizations state XaaS is "very important" or "critical" to their organization's success²

56%

of companies worldwide (total average) used SaaS in 2023³

Recognized as an Everything as a Service innovator, Alcatel-Lucent Enterprise provides a wide range of end-to-end subscription-based network, communications and collaboration solutions (UCaaS), as well as contact center (CCaaS) and CPaaS offering. Moving to XaaS empowers businesses to improve their competitiveness and agility and allows them to act:

Better, achieving maximum operational efficiency

Faster, adjusting services to their needs

Smarter, managing costs effectively and maximizing the use of IT automation

Increasing agility, flexibility and cost control with XaaS

The shift to XaaS gives organizations the budget control, flexibility, scalability and business agility they so urgently need. It also accelerates corporate strategies to take greater advantage of the cloud and streamline operations.

66%

of executives are looking at moving to Anything-as-a-Service⁴

75%

of respondents believed that the XaaS model encourages innovation and enables faster time to market⁵

91%

of midsize company leaders, seeking increased revenue and market share growth, prioritize embracing innovative digital services, commonly referred to as Everything as a Service (XaaS)⁶

With ALE's XaaS secure and compliant solutions, organizations can improve their competitiveness and:

Optimize their operations

Accelerate their digital transformation

Attract and **retain** employees

Reduce customer service complexity and **enhance** customer experience

Designing a successful XaaS journey

As organizations develop their as a Service strategy, it is important they determine which solution will best help them address their most urgent needs. Whether they look to improve customers' and employees' experiences, remote workplaces, or data center connectivity, the demand for XaaS keeps growing, as figures show.

99%

of companies will be using at least one SaaS system by the end of 2024⁷

>90%

of enterprises will adopt NaaS for at least 25% of their network services by 2030⁸

25%

growth in the UCaaS market between 2022 and 2027⁹

The transition to XaaS can be tricky, and the support of a specialist in this field can make all the difference. At ALE, we understand the considerations in each industry and how to help organizations successfully choose, implement and roll-out XaaS solutions. ALE is one of the few XaaS providers that offers secure end-to-end NaaS, UCaaS, CCaaS and CPaaS services.

XaaS and security concerns

47%

of executives worry about cyber threats on and through the cloud¹⁰

When many organizations turn to XaaS models, some others are still questioning the security of business-critical data security transferred via internet. These businesses are looking for vendors offering XaaS solutions that not just help them solve their challenges and achieve their objectives, but also provide secure solutions that natively handle data privacy, compliance with regulations and protection against cyber attacks.

With more than 100 years in business, Alcatel-Lucent Enterprise has acquired strong security expertise experience you can trust. Our solutions are secure-by-design and integrate the best practices and latest cybersecurity measures, whether deployed on premises, in a public or private cloud, or in a combination.

Our priority is to ensure trust, confidentiality and integrity in all interactions and data exchange.

With ALE on your side, benefit from comprehensive expertise to secure your business communications and collaboration, network and contact center XaaS solutions.

Learn more about XaaS solutions in our white paper

"Improve your competitiveness with XaaS"

[Download](#)

Sources

1. [Fortune Business Insights, July 2023](#)
2. [Deloitte](#)
3. [statista](#)
4. [PwC](#)
5. [STL Tech](#)
6. [Deloitte](#)
7. [SaaS academy](#)
8. [AB Research](#)
9. [Technavio](#)
10. [PwC](#)

Learn more about Alcatel-Lucent Enterprise at www.al-enterprise.com

Alcatel-Lucent 

Enterprise